

1871

EM

NORMANDIE
BUSINESS SCHOOL

EXPLORE, LEARN & ENJOY!

SUMMER 2023 SCHOOL

— 6 TO 12 ECTS —

LE HAVRE

30 June to 13 July

- Fundamentals of Investing & Trading in the Stock Market 🌐
- Digital & Social Media Marketing 🌐
- Game in International Business development:
Play & learn how to run a business overseas 🌐
- Entrepreneurship in Modern World 🌐
- Supply Chain Management; new technologies & trends
+ Escape Game 🌐
- Economie alternative 🇫🇷

PARIS

14 to 27 July

- Project Management in a digital era 🌐
- Doing Business in a changing world 🌐
- Experiential Marketing and Influence in a Phygital World 🌐
- Strategic Management 🌐
- Working in multicultural teams & environments
- LEGO® SERIOUS PLAY® method 🌐
- Leadership & Becoming 🌐
- Digitalisation et financement des entreprises 🇫🇷

REGISTER NOW



End of early bird :
30th April 2023

PLUS!

DISCOVER FAMOUS FRENCH
CULTURAL SITES & EXPAND
YOUR NETWORK THROUGH
BUSINESS MEETINGS!



CAEN | LE HAVRE | PARIS | DUBAÏ | DUBLIN | OXFORD