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# INTERNATIONAL SUMMER SCHOOL 2022

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## SYLLABUS

Academic year 2021/2022



# International Summer School 2022

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## Academic and language requirements

Courses are open to Undergraduate and Graduate students providing that applicants have the **pre-requisites** specified in the course's syllabus.

Courses are taught and assessed in English. For non-native speakers of English, B2 (CEFR) or equivalent (TOEFL IBT 72, IELTS 5.0, TOEIC 750) is highly recommended.

## Additional information

For details about study programmes offered by EM Normandie please contact:

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# Summer School 2022

## Le Havre, from 4 to 13 July

COURSE TITLE	INTERNATIONAL TRADE AND TRANSPORTATION	
Session and Campus	Le Havre - from 4 to 13 July 2022	
Teaching delivery	On campus, attendance mandatory	
Workload (1h = 60 min)	30 class-hours + Independent learning hours	ECTS credits 6
Professors	<b>Full name :</b> Olivier FAURY Ph.D. Permanent professor <a href="mailto:olivier.faury@em-normandie.fr">olivier.faury@em-normandie.fr</a>	
Pre-requisite(s) for attending the course	None	
Learning goal(s)	<ul style="list-style-type: none"> <li>To be able to present a complex subject in a define time laps</li> <li>To learn to work in a multicultural group</li> <li>To analyze globally an issue and found a solution in a define time laps</li> </ul>	
Learning objective(s)	<ul style="list-style-type: none"> <li>By the end of this course students will be able to define a logistic strategy, according to the main organization constraint</li> <li>Participants will be able to understand the way transportation are charged</li> <li>Students will understand and be able to use international trade tools</li> </ul>	
Learning outcome(s)	<ul style="list-style-type: none"> <li>Students can define a transportation chain</li> <li>Learners shall be able to compute a transportation price</li> <li>Students are able to define which incoterms is the most suitable according to the strategy of the company</li> <li>Students are able to compute the share of transportation in the price cost.</li> </ul>	
Course description	<p><b>Contents:</b></p> <p>The aim of the lecture is to give to students a global vision of international trade and transportation. Therefore, the first section will be an introduction to international trade and transportation so participants will understand the lexicon used in the next sessions. The international trade will be studied via the scope of incoterms, as they are the main tool for international trade, and via the different type of contract they may encounter. As 80% of the international use sea-trade 2 sessions will be dedicated to maritime transportation. Because production plants are not always on terminals, it is necessary to understand the way road transportation is used. The Covid-19 pandemic demonstrated the necessity to be reactive and thus to use air transportation despite higher cost, reason why a session will be dedicated to this mean of transportation. Finally, because in most transportation chain numerous means of transportation are used, a business case will be submitted to student in the session 8 involving the use of the knowledge gathered during the previous sessions.</p> <p><b>Session 1 – introduction to international trade and transportation</b>  <b>Session 2 – Incoterms / existing contract</b>  <b>Session 3 – Maritime transportation</b>  <b>Session 4 – Maritime transportation</b>  <b>Session 5 – Road transportation</b>  <b>Session 6 – Road transportation</b>  <b>Session 7 – Air transportation</b></p>	

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## Le Havre, from 4 to 13 July

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	<p><b>Methods:</b> The lecture will focus on applications. Exception for the first, to do so, lectures will be sent to student before each session. A third of the 3 hours will be used to make sure that student have understood the main points of the lecture and the rest is spent on cases and exercises. The aim of such a method is to prepare student to the business case and to the final exam but more than this to be sure that they master the basic of international trade, logistic and transportation. Finally, the integration of an escape game will be a way for students to see the existing technology that can be used in transportation, logistic and international trade and to give students an opportunity to manipulate such tools.</p>	
<b>Teaching Material</b>	Students will receive the slides before the lecture	
<b>Evaluation criteria</b>	<p><b>Continuous assessment: 40%</b> - A business case will be given to the 10 groups of students. They will have 3 hours to solve it and send their answers.</p>	<p><b>Final assessment: 60%</b> - The final exam will be individual. Students will have 2 hours.</p>
<b>Recommended readings</b>	Consult teaching materials will be sent by mail to each students. Incoterms 2020: Obligations, Cost and Risk– ICC Services (01/09/2019).	