

## EM Normandie signs two memoranda of understanding with Vietnam for training programmes of excellence

#Partnership #Vietnam #Training #Business School



On the occasion of the visit to Paris by Vietnamese Prime Minister Pham Minh Chinh at the beginning of November, the EM Normandie delegation, represented by its President Jean-Louis Grégoire and its Managing Director Elian Pilvin, met the Vietnamese authorities in order to formalise their mutual understanding. Two memoranda were thus exchanged and signed in the presence of the Prime Minister.

On November 3, EM Normandie joined forces with the Institute for Policy and Development of the Vietnamese Ministry of Planning and Investment through the signing of the first agreement on continuing training programmes to upgrade the skills of executives of the decentralised services of the Ministry of Planning and Investment (preparation of socio-economic development plans and strategies, management of public investments and economic development of enterprises).

The second memoranda concerns the Vietnamese T&T Group, which employs more than 100,000 people in sectors as varied as finance, industry, education and real estate. EM Normandie will thus pass on its know-how on continuing training programmes deployed from the first quarter of 2022 in order to meet the needs of different managers depending on the sector of activity and on high-quality academic programmes.

### A development strategy in Vietnam included in the 2030 strategic orientations

These new collaborations with Vietnam complement those initiated in 2014, a period since which the school has already trained more than 200 Vietnamese senior officials on various themes such as public finance, the civil service, territorial planning, the promotion of cultural heritage and tourism. Since 2020, EM Normandie has offered its Bachelor in International Management in Hanoi in partnership with the University of Transport and Communications (UTC) and a Master in Banking, Finance & Fintech with IFI - National University of Vietnam.

For 7 years, EM Normandie has acquired a solid knowledge of the Vietnamese market and of the local culture which allows it today to forge new partnerships, to be recognised by the Vietnamese government as an expert in continuing and academic training as well as to increase its reputation and strengthen its internationalisation. The opening of its new campus in Ho Chi Minh City in 2023, part of the 2030 strategic orientations, will accelerate its development there. This campus will provide continuous training in logistics and Supply Chain as well as training for Vietnamese executives and senior officials (mixed modalities: theoretical courses at HCM and field visits to France) and also diploma-level training including a BBA International Business. It will also be open from 2023 to EM Normandie students and to recruitments made locally and regionally. All the diplomas awarded on this future campus are in the process of being accredited with local authorities.

### More about EM Normandie

Founded in 1871 as one of the very first Grande Ecole Business Schools, EM Normandie enjoys nowadays the status of an institution of reference in the Business School world. The School is accredited by EQUIS, AACSB International. 5,800 students and professionals are welcomed in its programs and the Alumni EM network federates some 21,500 members spread across the world. The School operates 5 campuses: Caen, Le Havre, Paris, Oxford and Dublin.

EM Normandie trains the managers of tomorrow, as future responsible executives prepared for leading change in a multicultural environment, and it also supports those already in employment and senior managers throughout their careers.

### Press contacts :

Solenn Morgon, Head of media relations

Tel. : + 33 (0)7 64 80 12 22

E-mail : [smorgon@em-normandie.fr](mailto:smorgon@em-normandie.fr)

Isabelle Dalle, Directrice Director of media relations

Tel. : + 33 (0)2 32 92 59 73 - + 33 (0)6 71 78 36 06

E-mail : [idalle@em-normandie.fr](mailto:idalle@em-normandie.fr)